



## CALL FOR FILMS 2019

Opened until January 20th, 2019

## INTRODUCTION

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Since 2000, the French Committee for International Solidarity (CFSI) coordinates the **ALIMENTERRE** program. The program aims at raising awareness on the importance of sustainable and solidarity-based food systems in order to ensure universal access to food.

Every year from October 15<sup>th</sup> to November 30<sup>th</sup>, the **ALIMENTERRE** documentary Festival takes place in cinema, colleges, farms, etc. Thanks to a selection of 8 movies, 1 000 organizations invite citizens to debate, meet change-makers and discover solutions. In 2017, the festival took place in 14 countries, 600 cities, with 1580 screenings and 66440 spectators.

Outside the period of the Festival, local actors also organize awareness raising activities all year long by using the educational resources available on the online resources center (films, animation tools, other resources...), with the support of the **ALIMENTERRE** network<sup>1</sup> in the territories.

[www.alimenterre.org](http://www.alimenterre.org)

## SELECTION PROCESS

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You can submit a movie to the CFSI all year round. A preselection of 20 movies will be submitted in February to a selection committee formed by the **ALIMENTERRE** network, partners of the Festival, the CFSI and a movie-maker.

The committee meets once a year to select 7 or 8 movies which will be in the 2019 edition of the Festival (from October 15th on November 30th of the same year). The selection is definitive only once the broadcasting rights have been negotiated.

Director, producer, distributor, spectator, you can submit a movie to the CFSI by completing the online [form](#), until January 20th, 2019 for the next edition of the Festival.

## SELECTION CRITERIA

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### TARGET AUDIENCES AND MAIN PURPOSE

Through the film selection, the Festival brings the **young people, the general public, and the professionals of the farming** and food sector to:

- Understand the complexity and the interdependence of the **stakes on quality food access** in the world (economic, social, environmental)
- **Know the alternatives** existing in France and in the world, that contribute to evolve towards a respectful food system for humans and nature

Movies are generally followed by debates and bring the participants to discover how to act as **consumers, citizens, and professionals**.

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<sup>1</sup> Global education network focused on agriculture et and food challenges.

## Themes

The film selection has to show both the limits of the current food system at the economic, social and/or environmental level and a world tour of alternatives. The festival will select complementary films in terms of themes:

- Natural resources access and management (biodiversity, earth, water, seed, forest) and climate change;
- Patterns of production in agriculture, breeding, fishing, and other activities of the food sector;
- Organization of the food sector from the production to the marketing (international trade, local food systems, food wasting, etc.);
- Working conditions in the farming sector, with a particular attention for the most vulnerable (women, young people, ethnic minorities, etc.);
- Health of consumers and nutritional stakes in the countries of the North and the South;
- Public policies, especially about farming and trade;
- The role of the actors of the food system (company, cooperatives and multinationals, State, territorial authorities, international organizations, civil society, education, research, finance, etc.).

## Film characteristics

- Documentary. The cartoon or the report is also possible. Will not be accepted: institutional or promotional movies.
- Film format: short film, medium-length documentary or full-length documentary. The selection is mainly medium-length documentary, ideal to launch a debate after the projection.
- Recent Production: the date of production of the film is rather the current year or previous year.
- Films from African, Asian, Latin American or Eastern European directors are encouraged.

## Cinematic and artistic qualities

A particular attention will be drawn to the quality of the documentaries: approach, fluidity, picture quality, sound quality, variety of testimonies.

## ABOUT THE SELECTED FILMS

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### Film promotion on communication materials

The CFSI produces various communication material for the ALIMENTERRE Festival. These supports are aimed at the members of the ALIMENTERRE network, spectators and partners of the Festival ( 1 000 actors) : pedagogic sheets ; annual report of the festival; communication toolkit (flyers, posters... ); Festival and CFSI websites, communication through members and partners of the network ALIMENTERRE; press releases.

### Film distribution during the ALIMENTERRE Festival

The CFSI distributes the films of the selection to the network ALIMENTERRE in France but also in Africa, in Europe and in Canada during the period of the ALIMENTERRE Festival between October 15th and November 30th.

Associations, cinemas, local authorities, cultural centers, institutions of secondary and higher education (agricultural, technical and general) are mobilized for the Festival. In 2017, each film of the selection was broadcast in 100 to 350 screenings.

The organizers finance some travels of the selected directors during the Festival. Their contribution can take place with experts or actors engaged in France and abroad.

### Referencing after the ALIMENTERRE Festival

The selected and pre-selected movies will be referenced after the Festival on the bank of films of the ALIMENTERRE platform: [http://www.alimenterre.org/banque\\_de\\_films](http://www.alimenterre.org/banque_de_films)

## BROADCASTING RIGHTS

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The ALIMENTERRE Festival is possible thanks to volunteers' implication in all territories. The majority of the screenings are essentially free and without commercial purpose.

The CFSI will negotiate a preferential tariff with the distributor according to the type of public, screening and country (young people or general public, commercial or non-commercial screening, France or other countries.)

Some films of the selection are free of rights to raise awareness on the largest audience possible.

**AVEC LE SOUTIEN DE :**



**EN PARTENARIAT AVEC :**



**ILS COORDONNENT ALIMENTERRE SUR LES TERRITOIRES :**



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